



Governor
Jeannine Windels



Jeannine's Journal



*“Be not afraid of growing slowly, be afraid only of standing still.”
Chinese proverb*

Lions in Sight. Lions clubs in communities around the world are being asked to participate in *“Lions in Sight”*, a major public relations effort during the last two weeks of January to build awareness of Lions and what we do. At the last 5M-11 Cabinet meeting, funds were allocated for a District-wide PR campaign to help spread the word about Lions. As Public Relations Chair, 1st VDG Chris Barnard has been tasked with organizing a coordinated advertising campaign for the District. In addition, we’re asking each club to organize an activity that will build visibility for Lions in your community. Please see the message from International President Eberhard Wirfs for more information, and visit the *Lions In Sight* section on the LCI website (www.lionsclubs.org) for suggested activities. Or develop your own creative and unique ideas! Send me a copy of what you’re planning - the best or most unusual ideas will be recognized in a future newsletter.

Move to Grow. Through the first five months of this Lions year, we’ve unfortunately dropped more members than have been added, for a net loss of 32 members year to date. With the potential for a new club or two and some ambitious membership campaigns, I’m confident we can still **“MOVE TO GROW”** during this District year. Remember my Governor’s Challenge for every club to end the year with a plus one in membership - you can do it! The *Lions in Sight* PR campaign will be an excellent time to recruit new members as we help people learn more about our organization.

Mid-Winter Convention Updates. We’re very pleased to announce an addition to the line-up of speakers for our Mid-Winter Convention. Donna Townsend, spouse of visiting International Director Judge Haynes Townsend, will present **“Women in Lionism”**, an alternative program for those not attending the Saturday afternoon business session. Check out the updated Convention schedule and get registered for what we promise will be an informative and fun-filled Mid-Winter! Be sure to make your Canad Inn room reservations no later than December 28th, as the block of rooms will be released to the public as of that date.

New Member Kits. A new member induction ceremony and proper orientation of those new Lions are important keys to member retention. However, clubs may have trouble locating the “New Member Kits”, as they are no longer shown in the printed Lions catalog. The kits are still available through the Lions Store on the LCI website. To order, go to www.lionsclubs.org, and then click on **Shop** at the top of the page, which takes you to the Lions Store. Follow the links to Club Supplies, then Membership & Recruitment, and the kits will come up. Or once you’re in the Lions Store, enter **NM 10** in the search box and again the item will immediately come up. There is no cost or shipping charges for the New Member Kits.

Club Visits. We’ve had a very busy and enjoyable schedule these past few months visiting Lions clubs throughout our District. I’m constantly amazed at how well you all exemplify our Lions motto “We Serve”! Just a reminder to those clubs that have not yet scheduled a visit to please do so.

Lion Harvey and I wish everyone a very **Merry Christmas and a Healthy and Happy New Year!**

Governor Jeannine