



Governor  
Jeannine Windels



# Jeannine's Journal



*“Year’s end is neither an end nor a beginning but a going on,  
With all the wisdom that experience can instill in us. - Hal Borland*

We had a wonderful Christmas holiday with our family in the Twin Cities, leaving home a couple days early to get there ahead of the big Minnesota blizzard. Getting all 14 grandchildren (ages 1½ to 20) to sit for a photo with Grandma and Grandpa was a treat in itself! The extra days gave us an opportunity to spend more time with family and simply relax after a very busy fall schedule.



Now it’s time to look to a new calendar year, a new decade, and the second half of our Lions year. Being at the half-way point means we still have six months to reach our goals for 2009-2010. To review, our initial goals for membership growth were one new club and a net gain of 35 members. However, as we lost a club in July, we now need two new clubs. Year to date, we’ve lost more members than we’ve added, so we definitely need to “**Move to**

**Grow**”. Looking at it from an optimists “the glass is half-full” viewpoint, we have plenty of time to grow our membership in this Lions year if we all work at it together.

My **New Year’s Challenge to every club** is to hold a membership drive beginning this month and to actively recruit new members into Lions. Remember, membership growth is everyone’s responsibility. Make it a New Year’s Resolution to invite someone to join you for a Lions meeting or activity, and then **ASK** them to join. As I’ve said in my club visits, we need new members and new ideas to ensure that our clubs will be around to serve our communities far into the future. And in the words of Past International President Al Brandel, “every new member means two more hands for service”.

**Lions In Sight.** Does your club have plans in place for a “**Lions in Sight**” project during the last two weeks of January? The activity can be anything that will enhance public awareness of who we are and what we do as Lions. The simplest projects might involve eyeglass and hearing aid collections. Check with your local Post Office about having carriers collect these items on their routes during that time frame. Smaller communities might stage a door to door collection on a specific, pre-announced date. Whatever your project, make sure you get some media coverage of the activity (and use it to recruit new members!) **NOTE:** If you collect eyeglasses and hearing aids during the “**Lions In Sight**” campaign, please bring your collections to the Mid-Winter Convention. We’ll tally the totals and arrange for media coverage highlighting the efforts of our entire District. Let’s see how many we can bring in!

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